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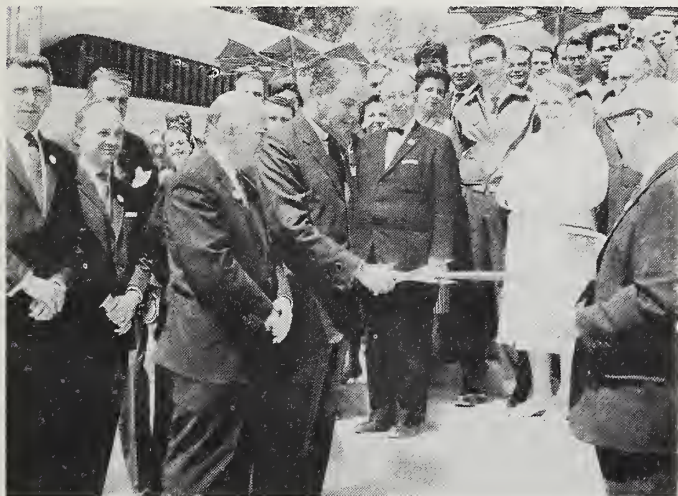
UNITED STATES EXHIBIT
CURRENT SERIAL RECORDS

PHOTO SERIES NO. 52

APRIL 1961

Cairo Egypt

These are samples of the photographs of exhibits in the U.S. Pavilion of the Cairo Exhibition, (March 25 - April 30, 1961) together with a few pictures illustrating Egyptian farm problems that the exhibits are designed to help solve. Pictures are available of each exhibit area: Conservation, research, education and information, mechanization and automation, irrigation, marketing, food demonstrations, community action, farm families and 4-H's, and food for peace. The exhibit is attracting up to 60,000 Egyptians a day. It is a joint effort of the U.S. Department of Agriculture and the Office of International Trade Fairs of the U.S. Department of Commerce with the cooperation of private industry, the Land Grant colleges and the State Department.



N-40046--G. Frederick Reinhardt, former ambassador to the United Arab Republic and now ambassador to Italy, cuts the ribbon opening the U.S. pavillion. Looking on are J. K. McClarren, program and content director of the exhibit, General Manager Selim M. Karagulla, and part of exhibit staff.



N-40047--Assistant Secretary of Commerce Rowland Burnstan, right, and U.S. Exhibit General Manager Selim M. Karagulla showing an Egyptian farmer a piece of land leveling equipment which could speed up land leveling in Egypt for ditch irrigation. Burnstan visited the exhibit in late March.



N-40048--Assistant Secretary of Agriculture John P. Duncan, Jr., meets an Egyptian farmer by an irrigation canal outside Cairo. The farmer uses hand tools and a wooden plow drawn by a buffalo just as his ancestors did centuries ago. Duncan was in Cairo to help open the exhibit.



N-40049--President Gamal Abdel Nasser of the UAR showed great interest in cotton utilization research when he visited the U.S. pavilion. He is looking at a cotton wash-and-wear shirt. With him is the UAR Central Minister of Agriculture Sayed Marei.

Magazines and newspapers may obtain glossy prints of any of these photographs from the Photography Division, Office of Information, U. S. Department of Agriculture, Washington 25, D. C. Others may purchase prints (8 x 10) at \$1.10 each from the same address.



N-40050--The Kansas wheat exhibit interested many Egyptian farmers who are trying to increase their own wheat production. Lisle L. Longsdorf, editor of the Kansas Extension Service and Lloyd Backis of the Great Plains Wheat Market Development Association are showing two farmers a sample of Kansas wheat.



N-40051--Handicraft from North Carolina, Tennessee, and Virginia are on display. A U.S. farm couple, Mr. and Mrs. Rockwell W. Holcomb of Somersville, Conn., and their Egyptian interpreter are showing visitors a cornshuck mat made in North Carolina.



N-40052--Miss Marjorie V. McKinney, home demonstration agent of Wayne County, Ind., shows two Egyptian women jars of fruit and vegetables put up by Indiana homemakers. Her "office" is a popular area of the exhibit.



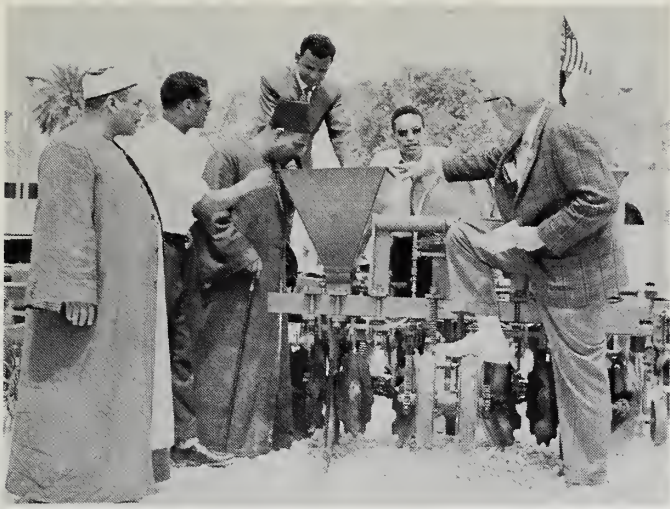
N-40053--William L. Scholz, USDA Foreign Agricultural Service, serves two Egyptian women cups of reconstituted dry milk in the U.S. pavilion at the Cairo International Agricultural Exhibition. Egypt could provide a good market for dry milk.



N-40054--Cotton growing Egyptians get a close look at a wash-and-wear cotton shirt being explained by W. Norbert Berard, cotton technologist of the USDA Agricultural Research Service.



N-40055--An important feature of the U.S. Exhibit is a series of seminars designed to provide a fruitful exchange of technical agricultural information. Dr. Afif I. Tannous, right, USDA Middle East expert, is in charge of the seminars which are attracting UAR farm leadership, including Deputy Ministers of Agriculture.



N-40056--Latest model of two-row cotton planter is being explained to Egyptians by Agricultural Engineer Irvin F. Reed, right, of the USDA National Tillage Machinery Laboratory in Auburn, Ala.



N-40057--Milton E. Slater of Thor Power Tool Co., Aurora, Ill., and Donald Dobson of International Cooperation Administration show Egyptians through the well-equipped farm shop on display. The UAR Government is buying the shop for its college of agriculture.



N-40058--Howard Cowden, 2nd from left, president of Consumers Cooperative Association, assists Dr. Job K. Savage, 2nd from right, of USDA Farmer Co-op Service in explaining to Egyptians how U.S. co-ops work.



N-40059--Harlan L. Shrader, right, retired USDA poultry specialist, discusses the characteristics of good layers with two Egyptian farmers. Egypt is pushing a poultry program. This layer is one of 300 shipped to that country as day-old chicks in October.



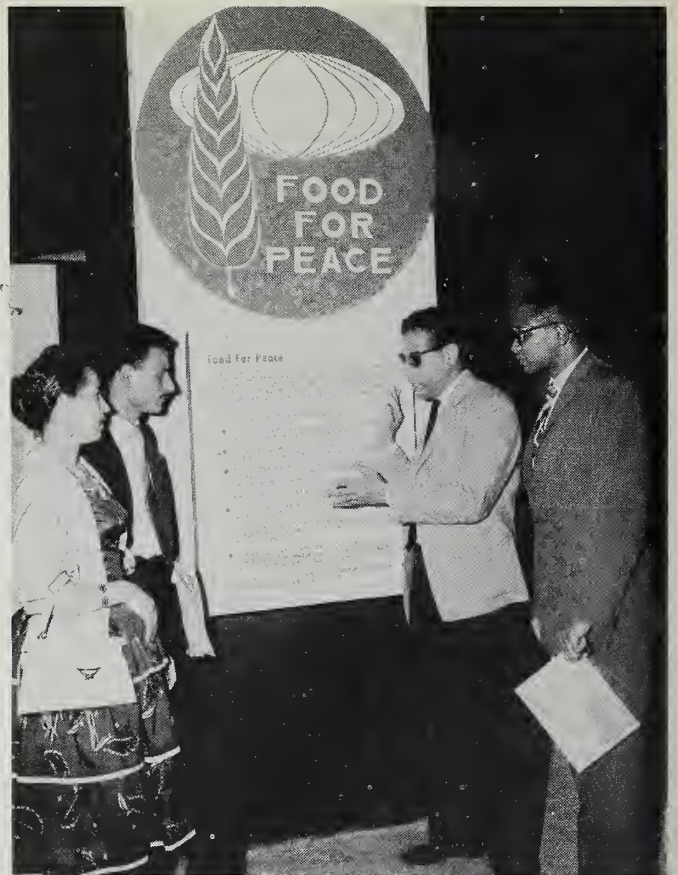
N-40060--Irrigation Engineers August R. Robinson of the Colorado Agricultural Experiment Station and John T. Phelan with Soil Conservation Service in Nebraska pause at an Egyptian farm near Alexandria to observe a crude buffalo-drawn irrigation pump. They are manning irrigation displays in the U.S. Exhibit.



N-40061--Robert E. Nipp, USDA Farmers Home Administration, explains to an Egyptian how to operate a combine, and also how his agency makes loans to farmers to buy such equipment.



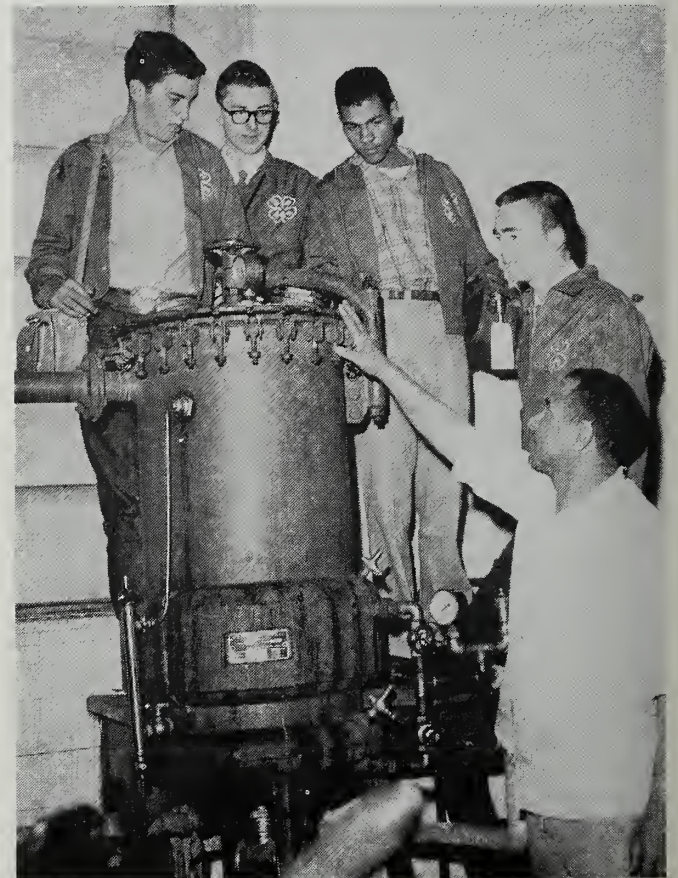
N-40062--The seven pylons of the U.S. pavilion tower over the Cairo Exhibition grounds and attract as many as 60,000 visitors a day.



N-40063--The "Food for Peace" display climaxes the U.S. Exhibit. USDA Agricultural Economist Cline J. Warren, right, and his UAR interpreter, Peter Bouderi, explain to an Egyptian couple how America shares its abundance and its know-how.



N-40064--Frank F. Barker, left, director of advertising and merchandising of the American Dairy Association of Iowa, and Thomas B. Trimble, special representative of DeLaval Separator Co., Chicago, explain to an Egyptian farmer how the suction cups of a mechanical milker work.



N-40065--The four American 4-H club youths who are in Egypt helping to man the U.S. Exhibit are observing a steam pressure unit in the food technology section of the University of Cairo.

